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IEEE

CROATIAN INDEPENDENT SOFTWARE EXPORTERS

mipro 2013

MIPRO-INOVA

CALL FOR PAPERS

36th INTERNATIONAL CONVENTION MIPRO

May 20 – 24, 2013

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SECTION

INNOVATIVE HIGH-TECH PRODUCTS AND SERVICES (MIPRO-INOVA)

Grand Hotel Adriatic Convention Centre, Opatija, Adriatic Coast, Croatia

Croatian Society MIPRO, *Croatian Independent Software Exporters* (CISEx), IEEE *Croatia Section, University of Zagreb* and *University of Rijeka* will organize the conference. *The conference is supported by Ministry of Science, Education and Sports, Ministry of the Maritime Affairs, Transport and Infrastructure of the Republic of Croatia, Croatian Chamber of Economy, Primorsko-Goranska County, City of Rijeka, City of Opatija and Croatian Post and Electronic Communication Agency.*

Official languages are English and Croatian.

MIPRO-INOVA introduces a new format of presentation of innovative high-tech products and services, different from the previous format on other MIPRO conferences.

The MIPRO-INOVA section is organized with the aim of opening new space for the presentation of as many participants as possible and presentation of as many innovations as possible. The purpose of this approach is to promote and initiate commercialization of high-tech projects, linking the innovators to the markets, potential partners and end-users. Through the MIPRO-INOVA section we wish to offer our guests, representatives of international and regional technological companies, government institutions and agencies in charge of encouraging the high-tech sector and users of high-tech solutions from the region, a better insight into what our numerous producers, service companies, start-up companies and individuals are offering. One of the most important criteria in the choice of participants will be the assessment of the export potential of the innovation.

The presentation should be in PowerPoint.
Time-frame of the presentation: 10 minutes for the presentation of the product or service + 5 minutes for discussion.

SUMMARY OF THE APPLICATION:

All companies and individuals who wish to present their innovation on the MIPRO-INOVA section must fill out the application form on www.mipro.hr and summarize the essential features of their innovation.

- What is the potential market for the innovation and technology?
- Does the innovation and technology have export potential?
- Which problem does the innovation and technology solve?
- Brief description of the innovation and technology.

LOCATION

Opatija, often called the Nice of the Adriatic, is one of the most popular tourist resorts in Croatia and a place with the longest tourist tradition on the eastern part of Adriatic coast. Opatija is so attractive that at the end of the 19th and beginning of the 20th centuries it was visited by the most prominent personalities: Giacomo Puccini, Pietro Mascagni, A.P. Čehov, James Joyce, Isidora Duncan, Beniamino Gigli, Primo Carnera, Emperor Franz Joseph, German Emperor Wilhelm II, Swedish Royal Couple Oscar and Sophia, King George of Greece.

The offer includes 20-odd hotels, a large number of catering establishments, sports and recreational facilities.
For more details please look at www.opatija.hr and www.opatija-tourism.hr.

IMPORTANT DATES

Abstract submission	March 14, 2013
Full-paper submission	April 15, 2013
Acceptance notification	April 25, 2013

Instructions for paper preparation can be found on www.mipro.hr.

REGISTRATION / FEES

	Price in EUR	
	Before May 6, 2013	After May 6, 2013
Members of MIPRO, IEEE and CISEx	45	55
Others	50	60

For all future information please look at www.mipro.hr or contact directly MIPRO-INOVA Chairman:

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