

EXHIBITION MIPRO 2021 PRICE LIST



- Minimum standard exhibition area - 5 m² (5 m² = 600 € + VAT).
- The price for every additional m² up to 12 m² is increased by 100 € + VAT.
The price for every additional m² over 12 m² is increased by 80 € + VAT.
- The micro exhibition area - up to 2 m² (≤ 2 m² = 160 € + VAT)

Here are the exact prices for exhibition areas of 2 to 12 m²:

No.	m ²	Price in €			The price for the exhibited equipment and products includes:
		Price €	VAT 25%	Total	
1.	5	600	150	750	<ul style="list-style-type: none"> - equipped exhibition area - written logo at the exhibition stand - tables and chairs at the stand - power connection of 220 V / 1000 W - use of electric power - exhibition area cleaning - short description in the Convention program booklet - free access to the cocktail party - securing exhibits from 8 p.m. to 8 a.m. - proceedings on digital medium - exhibitor badges
2.	6	700	175	875	
3.	7	800	200	1,000	
4.	8	900	225	1,125	
5.	9	1,000	250	1,250	
6.	10	1,100	275	1,375	
7.	11	1,200	300	1,500	
8.	12	1,300	325	1,625	
9.	≤ 2 micro	160	40	200	

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Price for a professional-commercial presentation during the conference and/or tutorial (*sa-sem*)

- The presentation terms shall be coordinated with the conference or tutorial chairs.
- The price of presentation at one of the seminars is 1,000 €, and at one of the conferences 500 €.

Price for a video presentation on MIPRO convention promotion screens (*promo*)

- The exhibitors are invited to prepare a video clip and present it at two MIPRO promotion screens which will be positioned at the most frequent spots in the Hotel Adriatic. The clip will be included in the content of the PROMO program which will be permanently repeated. The price for the clip of up to two minutes is 50 €. The technical and commercial publication terms for the video clip presented via PROMO screens shall be coordinated with the MIPRO Office.

VAT (25%) is not included in the prices listed above.

MIPRO collective members are allowed a 10% discount at the prices of *sa-sem* and *promo* presentations.

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Advertisement prices in the Convention program booklet for participants who are not sponsors

Advertisement in the Convention program booklet (4,000 copies, FORMAT A5 20.5 cm x 14.5 cm)		black-white	colour
▪	one page	210 €	360 €
▪	two pages	360 €	460 €
▪	three pages	490 €	570 €

- Advertising space is limited; offers will be accepted until the Convention program is completed.
- The Convention program booklet will be published in mid-April 2021.

The prices do not include VAT (25%).

MIPRO collective members have a 25% discount on the above advertisement prices.