



# 48<sup>th</sup> ICT and Electronics Convention MIPRO

Grand Hotel Adriatic Congress Centre & Hotel Admiral, Opatija, Croatia

Driving the Future with Smart and Intelligent ICT

June 2 - 6, 2025

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## IMPORTANT DATES

**Abstract submission**  
January 20, 2025

**Full-paper submission**  
February 3, 2025

**Acceptance notification**  
March 21, 2025

**Camera ready submission**  
April 7, 2025

Instructions for paper preparation  
can be found on [www.mipro.hr](http://www.mipro.hr)

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## CALL FOR PAPERS

## CONFERENCE ON

# DIGITAL ECONOMY AND DIGITAL SOCIETY (DE-DS)

DE-DS

## TOPICS

Suggested research topics (but not limited to):

### Digital Economy/Digital Business

- Digital Economy Megatrends and Foresights
- Data Monetization Strategies
- Platform Economy and Ecosystem Orchestration
- Augmented Reality and Virtual Reality in Digital Economy
- Economic and sustainability challenges of the Digital Transformation
- Sustainable Business Models in the Digital Age
- Digital Marketing Innovations
- The Rise of Gig Economy: Challenges and Opportunities in the Digital Business Landscape
- Economic Aspects of Cybersecurity
- Quantum Computing and its Implications for Digital Business
- The Role of Ethics in AI-powered Business Decision-making

### Digital Government/Digital Society

- Open Data and Transparent Governance
- Smart Cities and Sustainable Urban Development
- Digital Inclusion and Bridging the Digital Divide
- Blockchain for Government Services
- Citizen Engagement in the Digital Age
- Digital Tools for Participatory Democracy
- Artificial Intelligence in Public Administration
- Cybersecurity and Privacy in Digital Government
- E-Government Transformation: From Online Services to Digital Transformation in Public Agencies
- Data Analytics for Evidence-based Policymaking
- Social Media and Digital Citizenship

Official languages are English and Croatian.

Accepted papers in English presented at the conference will be submitted for inclusion in the IEEE Xplore Digital Library.



Please forward to your colleagues





# DE-DS

Submit your paper for the conference DE-DS which will be held at the 48<sup>th</sup> ICT and Electronics Convention MIPRO 2025.

## REGISTRATION / FEES

EARLY BIRD  
up to May 19, 2025

REGULAR  
from May 20, 2025

### Members of MIPRO and IEEE

270 EUR	297 EUR
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### Students (undergraduate and graduate)

150 EUR	165 EUR
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### Others

300 EUR	330 EUR
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## MORE INFO

For all future information please visit [www.mipro.hr](http://www.mipro.hr) or contact directly DE-DS Chair:

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## SCOPE

The DE-DS conference section invites researchers to submit their papers encompassing a wide array of topics within the digital economy and digital society domains. This includes exploring digital economy megatrends, data monetization strategies, and the dynamics of the platform economy and augmented reality and virtual reality applications. Furthermore, the section encourages research on addressing economic and sustainability challenges in the digital transformation era, and developing sustainable business models in the digital age. It also welcomes investigations into digital marketing innovations and the opportunities and challenges presented by the rise of the gig economy in the digital business landscape. The section provides a platform for discussing digital government and digital society topics, such as open data, transparent governance, and the advancement of smart cities and sustainable urban development. Moreover, it promotes research on bridging the digital divide, leveraging blockchain for government services, and enhancing citizen engagement in the digital age. By fostering discussions on the role of artificial intelligence in public administration and the importance of cybersecurity and privacy in digital government, the section aims to facilitate the exchange of ideas and insights. It aims to serve as a valuable forum for researchers to share high-quality research and contribute to the advancement of knowledge in the field of digital economy and digital society.

Researchers are encouraged to submit either work in progress papers (of around 2,000 words), or full papers (of around 5,000 words) on completed research. The conference offers an opportunity for all those interested in researching Electronic Commerce to meet in a specialised venue to discuss research activities, findings and experiences. Attendees at the conference are encouraged to participate in discussion of all papers presented.

**Digital Economy and Digital Society Conference clusters with AIS Artificial Intelligence Systems and BIS-BDP Business Intelligence Systems and Big Data Processing.**

In addition to the conference, a **presentation** of electronics products is welcome as well.

## ABOUT LOCATION

Opatija is the leading seaside resort of the Eastern Adriatic and one of the most famous tourist destinations on the Mediterranean. With its aristocratic architecture and style, Opatija has been attracting artists, kings, politicians, scientists, sportsmen, as well as business people, bankers and managers for more than 180 years.

The tourist offer in Opatija includes a vast number of hotels, excellent restaurants, entertainment venues, art festivals, superb modern and classical music concerts, beaches and swimming pools – this city satisfies all wishes and demands.

Opatija, the Queen of the Adriatic, is also one of the most prominent congress cities in the Mediterranean, particularly important for its ICT conventions, one of which is MIPRO, which has been held in Opatija since 1979, and attracts more than a thousand participants from over forty countries. These conventions promote Opatija as one of the most desirable technological, business, educational and scientific centers in South-eastern Europe and the European Union in general.

For more details, please visit [www.opatija.hr](http://www.opatija.hr) and [visitopatija.com](http://visitopatija.com).

*Lampadem tradere*

