



DE

CALL FOR PAPERS

**36th INTERNATIONAL CONVENTION MIPRO and
10th ALADIN (ALPE ADRIA DANUBE UNIVERSITIES INITIATIVE)**
May 20 - 24, 2013

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INTERNATIONAL CONFERENCE ON DIGITAL ECONOMY (DE)

**Grand Hotel Adriatic Convention Centre, Opatija,
Adriatic Coast,
Croatia**

The International Conference on Digital Economy /DE will be held in the Grand Hotel Adriatic Convention Centre, Opatija, Adriatic Coast, Croatia on May 20 - 24, 2013. The Conference will be organized by MIPRO Croatian Society, ALADIN (ALpe Adria Danube universities INITiative), IEEE Croatia Section, University of Zagreb and University of Rijeka. The conference is supported by Ministry of Science, Education and Sports, Ministry of the Maritime Affairs, Transport and Infrastructure of the Republic of Croatia, Croatian Chamber of Economy, Primorsko-Goranska County, City of Rijeka, City of Opatija and Croatian Post and Electronic Communication Agency. The DE is traditional forum for scientists and engineers.

The conference is intended to attract researchers interested in all aspects of Electronic Commerce and in particular to attract researchers interested in theoretical or operational aspects of innovative e-commerce processes and techniques, enabling technologies, or business goals.

Suggested research topics for Digital Economy (but are not limited to):

- Innovative eBusiness Applications
- New and Emerging eCommerce/eBusiness Strategies and Models
- Competitive Innovation in Electronic Commerce
- Intra Organisational Communications
- Internet-based Electronic Commerce
- Advances in eBusiness Ontologies
- Mobile Commerce
- eBusiness Software Agents
- Electronic Payment Systems
- Technological Progress in Electronic Commerce
- Security or Privacy Issues for Electronic Commerce
- Requirements Engineering Approaches for Electronic Commerce
- eGovernment
- eEducation
- eMethodologies for Web-based Systems
- eGeomatics
- eMedicine
- eLogistics
- eLearning





Researchers are encouraged to submit either work in progress papers (of around 2,000 words), or full papers (of around 5,000 words) on completed research. The conference offers an opportunity for all those interested in researching Electronic Commerce to meet in a specialised venue to discuss research activities, findings and experiences. Attendees at the conference are encouraged to participate in discussion of all papers presented.

Conference Proceedings that meet IEEE quality review standards may be eligible for inclusion in the IEEE Xplore Digital Library.

As an addition to the conference, presentation of electronics products is welcome as well.



LOCATION

Opatija, often called the Nice of the Adriatic, is one of the most popular tourist resorts in Croatia and a place with the longest tourist tradition on the eastern part of Adriatic coast. Opatija is so attractive that at the end of the 19th and beginning of the 20th centuries it was visited by the most prominent personalities: Giacomo Puccini, Pietro Mascagni, A.P. Čehov, James Joyce, Isidora Duncan, Beniamino Gigli, Primo Carnera, Emperor Franz Joseph, German Emperor Wilhelm II, Swedish Royal Couple Oscar and Sophia, King George of Greece.

The offer includes 20-odd hotels, a large number of catering establishments, sports and recreational facilities.

For more details please look at www.opatija.hr and www.opatija-tourism.hr.

IMPORTANT DATES

Abstract submission	January 7, 2013
Full-paper submission	February 4, 2013
Acceptance notification	March 4, 2013
Camera ready submission	March 27, 2013

Instructions for paper preparation can be found on www.mipro.hr.



REGISTRATION / FEES	Price in EUR	
	Before May 6, 2013	After May 6, 2013
Members of MIPRO, IEEE and ALADIN	180	200
Students (undergraduate)	100	110
Others	200	220

For all future information please look at www.mipro.hr or contact DE Chairman:

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