
New Telecom Momentum

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Short description:

For a long time, telecom industry was trying to replicate the Internet industry success. Today several factors have changed indicating that the telecom industry might be facing a „perfect storm“ to turn the revenue projections in its favor. New revenue streams started to form, but they will be successful only if basic telecom concepts are in place, like high performance of the networks and strengthening of eco-system with already established players on the market.

Lecture covers „Network API“ and how the telecom network architecture is adapting to changing business environment, as well as set of services supported over Network API. In second part of the lecture, special focus will be put on solutions based on augmented reality how the network performance is changing to adapt to those solutions.

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More about Hrvoje Hadzic:

Hrvoje Hadzic obtained master's degree from the Faculty of Electrical Engineering and Computing (FER) in Telecommunication and Informatics in Zagreb. He started working for Ericsson Nikola Tesla in 2000, where he worked for 11 years in R&D as a SW programmer and technical coordinator of Ericsson telecommunication sub-systems. Later on, he moved to presales team, supporting early-stage sales for customers in the region (Croatia, B&H, Montenegro, Georgia, Belarus, ...), but in his essence, he always remained a R&D engineer. For past 5 years he is working within strategy and business development area focusing on market intelligence and being responsible for Ericsson Nikola Tesla innovations in the role of company's innovation manager.