PRIDE

OPATIJA, CROATIA, MAY 27 & 28 2015

Education

PRIDE

Research   Innovation

POST-EXHIBITION REPORT

PRIDE 2015

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ABOUT PRIDE

PRIDE – Project Information and Dissemination Event

38th International Convention MIPRO 25th - 29th of May 2015

MIPRO is a big international convention (more than 1000 participants from 30 – 40 countries) dedicated to information and communication technology, electronics and microelectronics. Starting from 1978, it has been held every year in Opatija/Abbazia, which is well known for its climate as well as a tourist, cultural, artistic and conference destination. Traditionally, MIPRO International Convention lasts for five days, from Monday to Friday, and as a rule it takes place during the last week of May.

4th Project Information and Dissemination Event - PRIDE is a part of MIPRO and is being held at the centre of the Convention at the Grand Hotel Adriatic. PRIDE is a supporting event that enables dissemination of ongoing projects by a poster exhibition during the MIPRO Convention. It is formed as a booth and a standalone poster exhibition that creates a space for project presentation, informal discussion and an opportunity for future partnership. Along with the exhibition, PRIDE is offering a permanent open access environment for online dissemination that will keep the project visible permanently and therefor ensure the return on the time, effort and finance invested in the presentation.

EXHIBITION PROFILE

Profile

	Grand Hotel Adriatic Convention Centre
Venue & Date:	27th & 28th May 2014
	As a part of International Convention on Information and Communication Technology, Electronics and Microelectronics
Event Cycle:	Every year
Organizer:	MIPRO Croatian Society, Ruđer Bošković Institute
Patronage:	Ministry of Science and Education of Croatia

PRIDE - Project Information and Dissemination Event took place from May 27 - 28, 2015. The two day event welcomed a large number of MIPRO and PRIDE visitors to the Grand Hotel Adriatic Convention Centre where they took the advantage of the opportunity to gather information about ongoing projects.

Exhibitors where given a chance to disseminate their project results through poster presentation and video display.

Main goals of the exhibition where met. Projects where disseminated, research results and ideas where presented trough posters, communication between science and industry was supported and the PRIDE Repository was successfully launched. The main financial partner of PRIDE 2015 was MIPRO Croatian Society.

Website
Web site: http://www.mipro.hr/MIPRO2015.PRIDE

PRIDE official address: **PRIDE@mipro.hr**

PROMOTIONAL ACTIVITIES

Promotional Activities

- More then 4 000 Call for posters containing important exhibition information where distributed among Croatian and European Academic Institutions, to partners and project coordinators through email

- Web page that was created as a part of MIPRO portal was updated regularly with news

- Direct e-mail announcement and biweekly updates was sent to the some base with more then 4 000 contacts

- Whole page in the traditional MIPRO Program book was dedicated to the PRIDE exhibition and was sent by mail to several hundred recipients. Short version of the Program was also placed on the web site for download and contain an announcement for PRIDE

Call for posters

- Paper version of the call for posters was distributed throughout deferent Croatian Academic institutions

PROMOTIONAL ACTIVITIES

PRIDE Announcement in MIPRO Programme

PRIDE was announced in the MIPRO Programme and also on the MIPRO Information boards that where placed throughout the Convention centre.

EXHIBITION

Booths and standalone posters

Exhibition was composed from two different sections that where placed together in the exhibition area. One section where the booths and the other where the standalone posters.

Multimedia presentations

Video clips that where prepared by the exhibitors where present on the MIPRO PRIDE promotion screens which was positioned at PRIDE Exhibition area in Hotel Adriatic. Videos where permanently repeated from 10 am till 07 pm.
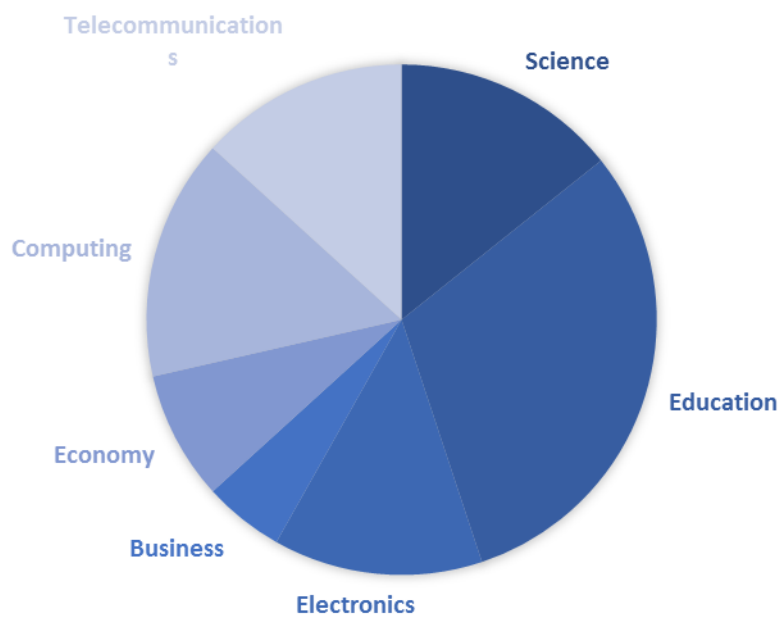
VISITORS

Visitors of PRIDE 2015

PRIDE welcomed visitors whose field of interest was in several deferent areas. Areas included science, education, electronics, business, economy, computing & biomedical engineering, telecommunications and information.

VISITOR FIELD OF INTEREST

EXHIBITORS

Projects presented

Booths

1. City of Rijeka, Rijeka, Croatia

iURBAN – Intelligent URBANn eNergy Tool

INclusive INtroduction of INtegrated CAre (IN³CA)

Indoor/outdoor location and Asset Management Through Open Geodata - iLOCATE

EnterYOUTH

Creative Start Up

FIESTA – promicanje inteligentnih energetskih ušteda u obiteljima

2. Ruđer Bošković Institute, Zagreb, Croatia

OZIP Project - Open scientific infrastructural platforms for innovative applications in the economy and society

CeKET Project (Cross-sectoral competence center for advanced (KET) technology)

InnoMol Project (Innovation pipeline)

3. Partnership for Advanced Computing in Europe AISBL, Belgium

PRACE Project (Partnership for Advanced Computing in Europe)

4. Centre for Social Innovation – ZSI, Wien, Austria / Central European Initiative – CEI, Trieste, Italy
Danube-INCO.NET

EXHIBITORS

5. Faculty of engineering, University of Rijeka, Croatia

Greener Approach to Ship Design and Optimal Route Planning

Assessment of Structural Behaviour in Limit State Operating

GOLDFISH – Detection of Watercourse Contamination in Developing Countries using Sensor Networks – Enlarged

Autonomous Control for a Reliable Internet of Services

Behavioural Types for large-scale reliable systems

6. Technology park Varaždin, Varaždin, Croatia

VA::TechPark

Standalone posters

AGH University of Science and Technology, Cracow, Poland

1a. Prototyping of visualization styles of 3D scalar fields using POV-Ray rendering engine

Brno University of Technology, Brno, Chech Republic

1b. Research of Signal Integrity at High-Speed Interconnects

1c. INWITE - Interdisciplinary Research of Wireless Technologies

European Multidisciplinary Seafloor and water-column Observatory, Italy

1d. EMSO

Faculty of Education and Rehabilitation Sciences, Department of Inclusive Education and Rehabilitation, University of Zagreb, Croatia

2a. Development of Web Application for Inclusive Education

EXHIBITORS

Faculty of Electrical Engineering and Computing, University of Zagreb, Croatia

2b. ICTGEN - Information and communication technology for generic and energy-efficient communication solutions with application in e-/m-health

2c. ENHEMS-Buildings – Enhancement of Research, Development and Technology Transfer Capacities in Energy Management Systems for Buildings

Faculty of Textile Technology, University of Zagreb, Croatia

2d. Application of Mathematical Modelling and intelligent Algorithms in Clothing Construction

Ruđer Bošković Institute, Zagreb, Croatia

3a,b,c,d. E2LP Project (Embedded Computer Engineering Learning Platform)

4a. EGI ENGAGE DARIAH CC Project (Digital Research Infrastructure for the Arts and Humanities)

4b. INDIGO – DataCloud

4c. SESAME – Supercomputing Expertise for SmAll and Medium Enterprises Network

4d. Development of the new nanocoatings based on the nanoparticles

5a. RBI Accelerator facility

5b. MOREXPO

National Technical University of Ukraine "KPI"/High Performance Computing Center, Kyiv, Ukraine

5c. A Network for Developing Lifelong Learning in Armenia, Georgia and Ukraine – LeAGUe

Partnership for Advanced Computing in Europe AISBL, Belgium

5d. PRACE - Partnership for Advanced Computing in Europe