



# PRIDE

PROJECT  
INFORMATION AND  
DISSEMINATION  
EVENT

## 31/MAY - 3/JUN/2016

/GRAND HOTEL ADRIATIC, OPATIJA, CROATIA/

## EXHIBITION AND FORUM

**sesame**net  
SUPERCOMPUTING EXPERTISE FOR  
SMALL & MEDIUM ENTERPRISE NETWORK



# EXHIBITOR MANUAL

Welcome!

Thank you for choosing to exhibit at the 5th Jubilee PRIDE 2016, May 31st - June 3rd in Opatija, Croatia!

This manual was design to make it easy for you to reach all the information you will need, to assist you in successfully planning, attending and delivering the show and to ensure a successful experience. All the important rules and regulations as well as order information are covered.

If you still have any questions regarding the exhibition or suggestions they can be directed at [pride@mipro.hr](mailto:pride@mipro.hr).



Karolj Skala



Ivica Puljak



Jelena Čubrić

On behalf of the entire PRIDE team,  
We look forward to seeing you in Opatija in May!

# PRIDE EXHIBITION

## BASICS

- Important dates
- Contact details
- Exhibition timeline
- Exhibitor schedule
- Cost overview

## EXHIBITION PRESENCE

- Exhibition details
- Artwork guideline

## HPC Forum

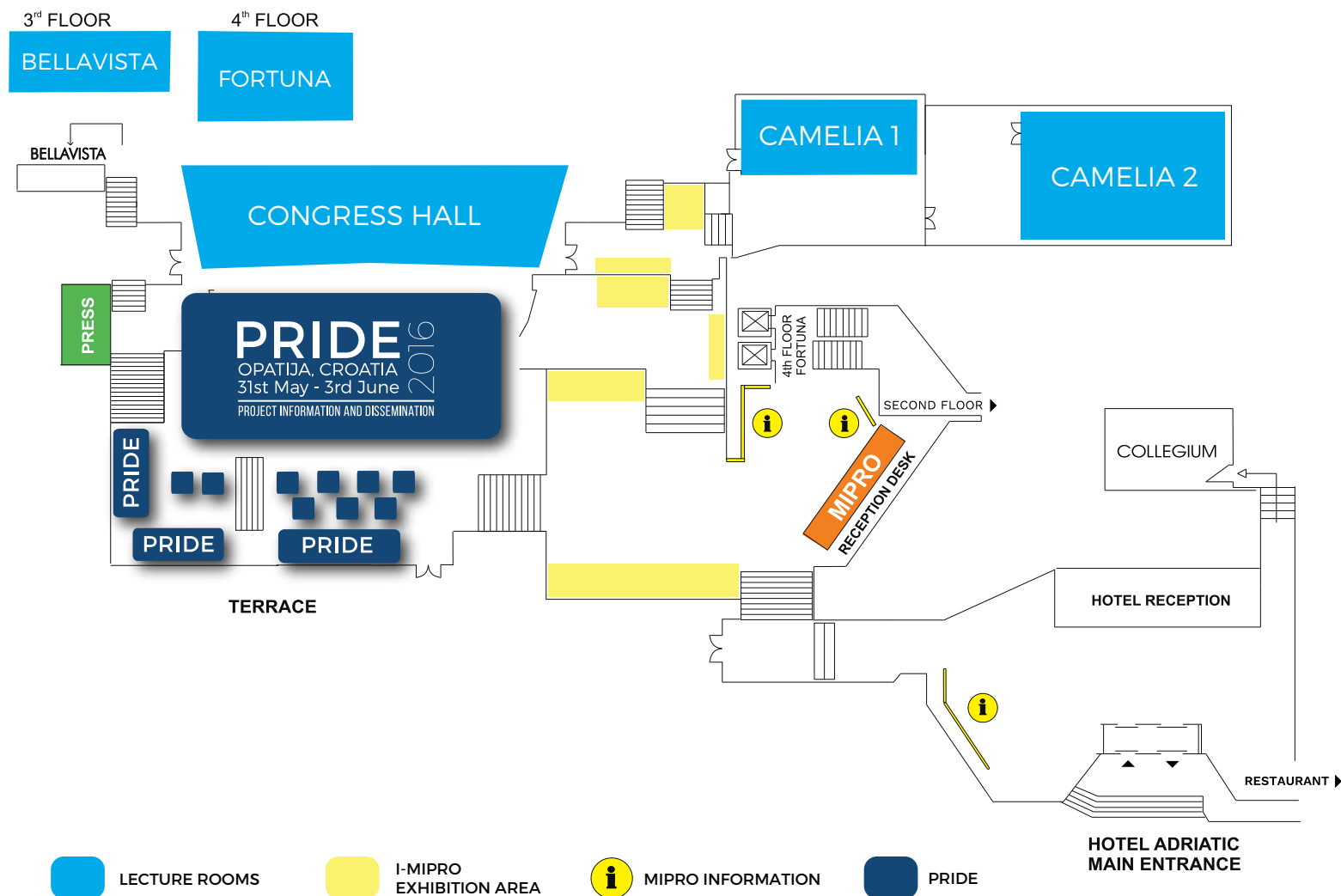
- About the forum
- About SESAME Net project
- Program
- Cost overview
- Registration

## ABOUT OPATIJA

- General information about Opatija
- Travel information

# EXHIBITION AREA AND LECTURE ROOMS

GRAND HOTEL ADRIATIC CONGRESS CENTRE



## IMPORTANT DATES

May 1	Application deadline
May 7	Poster submission deadline
May 31	Setup time

## CONTACT

For all additional questions about PRIDE Exhibition please contact PRIDE SCM Jelena Čubrić at:  
***pride@mipro.hr***

Venue address:

Grand Hotel Adriatic  
Ul. Maršala Tita 200, 51410, Opatija, Croatia  
45.326501, 14.299022

## EXHIBITION TIMELINE

### EXHIBITION

May 30 1:00pm - 7:00pm	Setup time Exhibitors' stand dressing , setup of standalone posters
May 31 10:00am	Exhibition opening
May 31 - June 2 10:00am - 7:00pm	Exhibition is open each day
June 3 9:00am - 12:00am	Exhibition breakdown

### HPC FORUM

June 1 04:30pm - 07:00pm	HPC Forum Lectures, discussions, round table, exhibition
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## REGISTRATION

To apply for the PRIDE Exhibition or any of PRIDE following events please go to:  
**<http://www.mipro.hr/MIPRO2016.PRIDE>**

## EXHIBITOR SCHEDULE

DEADLINE	TO DO	ADDITIONAL INFORMATION
A early as possible	Make your room booking	<a href="http://www.hotel-adriatic.hr">http://www.hotel-adriatic.hr</a> <a href="http://www.remisens.com">www.remisens.com</a>
A early as possible	Apply for visa if necessary	<a href="http://www.mvcp.hr/en/consular-information/visas/visa-re-quirements-overview/">http://www.mvcp.hr/en/consular-information/visas/visa-re-quirements-overview/</a>
A early as possible	Make your travel booking	<a href="http://www.mipro.hr/Opatija/tabid/120/language/en-US/Default.aspx">http://www.mipro.hr/Opatija/tabid/120/language/en-US/Default.aspx</a>
May 16	Submit exhibition application	<a href="http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx">http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx</a>
May 18	Make sure you received Down Payment Invoice for participation	
May 20	Make sure you sent payment confirmation to <a href="mailto:mipro@mipro.hr">mipro@mipro.hr</a>	Accounting office: <a href="mailto:mipro@mipro.hr">mipro@mipro.hr</a>
May 22	Submit your poster for the standalone exhibition	<a href="http://pride.irb.hr">pride.irb.hr</a>
May 30	Arrive at the main exhibition stage for stand dressing and exhibition opening	<a href="http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx">http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx</a>
May 31	Exhibition opened	
June 1	Check out the program of PRIDE HPC Forum that starts at 04:30pm	<a href="http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx">http://www.mipro.hr/MIPRO2016.PRIDE/ELink.aspx</a>
June 1	HPC Forum opened	
June 3	Exhibition breakdown	

COST OVERVIEW

STANDALONE POSTER COSTS

\*PRIDE registration fee for standalone posters 65 €  
(Entrance for MIPRO participants is free)

BOOTH RENTAL COSTS

m²	PRICE in €	VAT 25%	TOTAL in €
4	300	75	375
6	700	175	875

\*PRIDE Registration fee includes open access to all PRIDE program, poster printing and poster mounting on a foam board.

EXHIBITION DETAILS

PRoject Information and Dissemination Event – PRIDE exhibition is organized in two parts:

- 1. STANDALONE Poster Exhibition
- 2. BOOTH Exhibition

Both parts are organized in the same area of the Grand Hotel Adriatic Convention Centre allocated for the exhibition, i.e. the Central Lobby.

YOUR BOOTH

The price for the exhibited equipment and products includes:

- Equipped exhibition area
- Written logo at the exhibition stand
- Tables and chairs at the stand
- Power connection of 220 V / 1000 W
- Use of electric power
- Exhibition area cleaning
- Printing of a summary in the Convention Program
- Participation at the cocktail party
- Guarding of the exhibits from 0800 p.m. to 0800 a.m.
- One Book of Proceedings on a CD
- Badges for the exhibitors



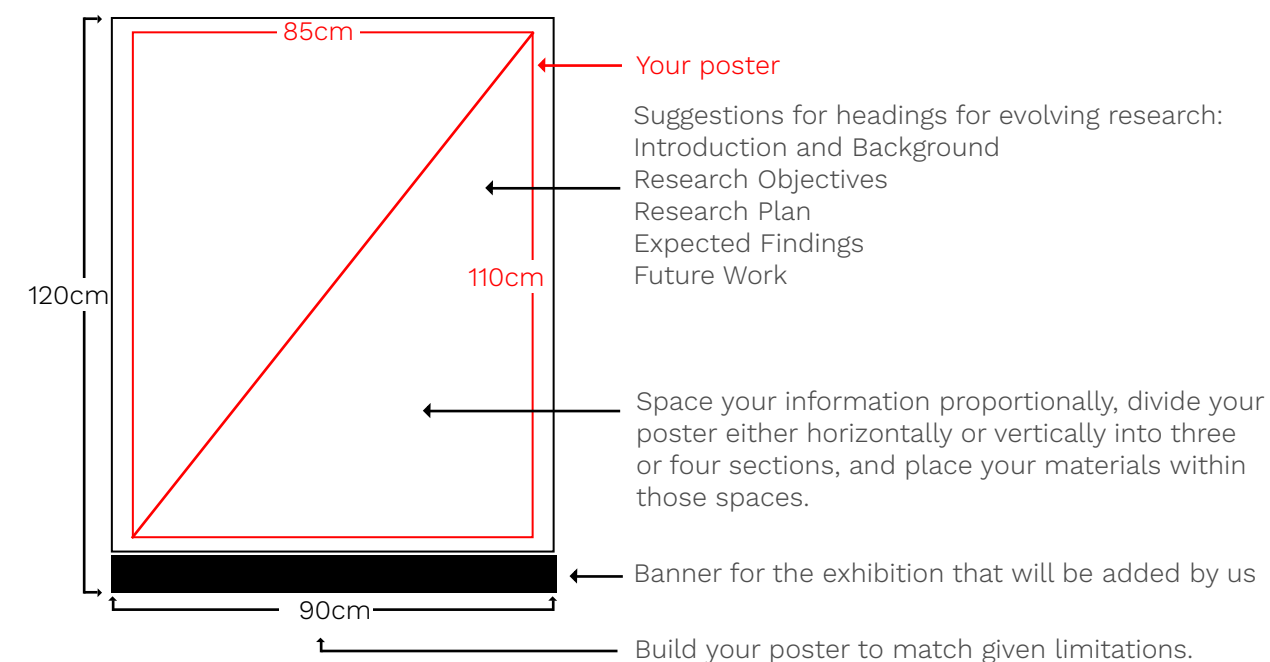


# ARTWORK GUIDELINES

## STANDALONE POSTERS

The price for the standalone posters of 65 € includes:

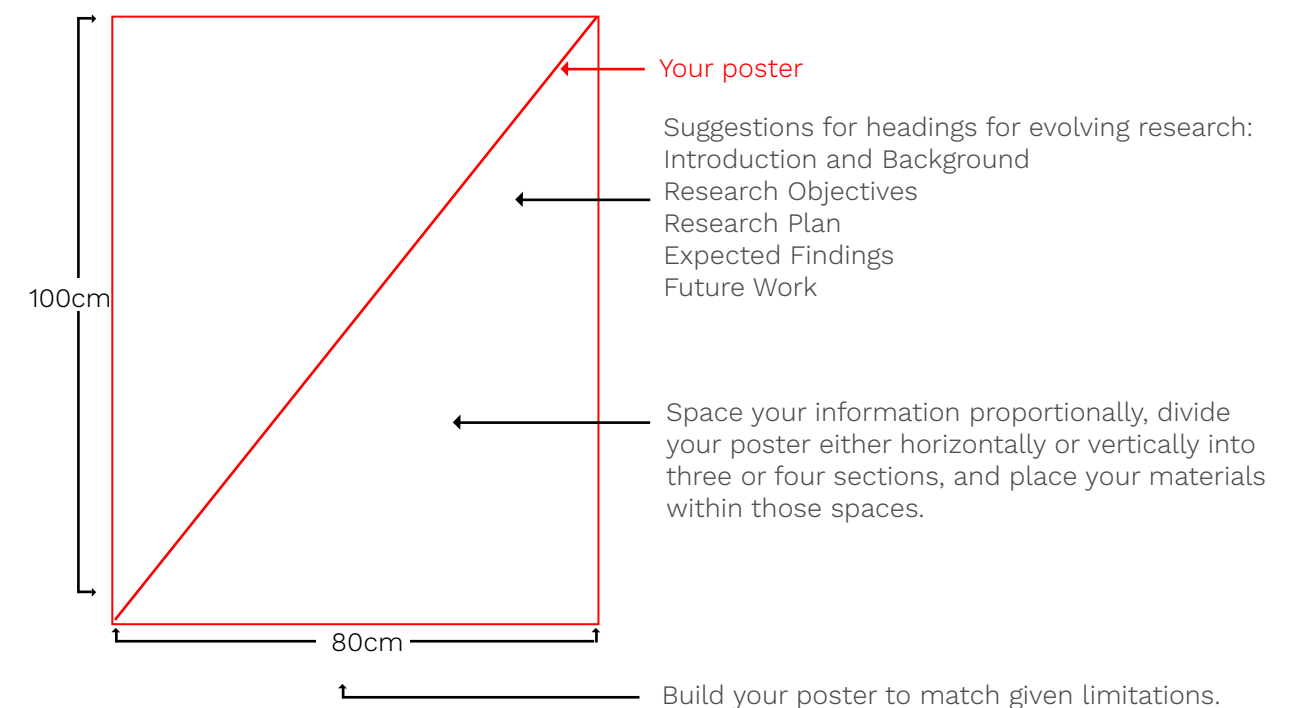
- Poster printing
- Mounting the poster on a foam board
- Installing the poster on the exhibition area
- Badges for the exhibitors
- Poster must be submitted in PDF format (submit page: <https://pride.irb.hr>)
- Poster size must be 85cm x 110 cm



- Posters should stimulate discussion; do not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure everything in your poster is necessary.
- We suggest you utilize handouts to supplement your poster.
- Materials must be easily read at a distance of 4ft therefor use a font size of at least 14 point and double space.
- When choosing a background, remember that neutral or gray colors will be easier on the eyes than a bright color. In addition, color photos look best when mounted on gray.
- Poster setup times are scheduled for Tuesday 31st May 2016
- Posters will be set-up by us

## BOOTH POSTERS

- Poster size is optional but it must not be smaller than 80cmx100cm
- Minimum of three posters must be set up on the booth
- All additional promotional material is welcomed
- 



## HPC Forum

As an addition to the PRIDE program, this year we will be organizing a HPC (High Performance Computing) Forum that is a part of the HORIZON 2020 - EU Framework Programme for Research and Innovation and the SESAME Net (Supercomputing Expertise for Small And Medium Enterprises) project. The forums main focus will be to inform about the benefits of using HPC in SME and to contribute to the dissemination of best practice in HPC industrial use.

The forum is opened for all who are involved in design, development, integration, marketing, use or support of HPC technologies and those who wish to become a part of the user community. The forum will be especially helpful for SMEs that wish to gain knowledge about how to better adapt to market demand, develop innovation, produce new services and goods faster and increase their overall market competition.

### ABOUT SESAME NET PROJECT



SESAME Net is funded through the European Commission's program for research and innovation, Horizon 2020, and has been awarded financial support for a total sum of two million Euro.

The first steps of the project is for the founder members, consisting of various European HPC centers and institutions, to exchange experience and best-practices on supporting and collaborating with SMEs. Building upon this experience, the network will work on strategies for improving the services offered to SMEs and on raising the awareness for the benefits and opportunities of HPC technologies for SMEs business and development.

The second step is the establishment and dissemination of a pan-European network built up by HPC centers and interested SMEs. The network will facilitate the exchange of knowledge and experience between its participants and consequently the provision of services such as technical support and access to HPC expertise for SMEs through the network all over Europe, in particular for countries that do not currently have HPC competence centers.

#### Partners:



## PROGRAM

### POSTER EXHIBITION

31st May 2016 - 3rd June 2016 (Exhibition area - Central Lobby of Adriatic hotel)

Exhibits will include:

- Ongoing HPC-related projects
- USE CASE and BEST PRACTICE Posters
- HPC Providers poster presentations

### HPC FORUM

1st June 2016, 16:30 - 19:00

1. Key note speaker: *Karolj Skala, Head of Centre for informatics and computing, Ruđer Bošković Institute, CRO*  
Topic: "Introduction and opening welcome speech"
2. Key note speaker: *Max Lemke, EC Head of Unit Complex Systems and Advanced Computing, European Commission*  
Topic: "Importance of HPC and Cloud computing for SMEs in EU"
3. Key note speaker: *Karen Padmore, Bangor University, Wales, UK*  
Topic: "SME Business improvement based on HPC technology"
4. Key note speaker: *Horst Schwichtenberg, Fraunhofer Institute for Algorithms and Scientific Computing, DE*  
Topic: HPC Applications for SME's"
5. Key note speaker 4: *Enis Afgan, John Hopkins University and Ruđer Bošković Institute*  
Topic: "HPC/Cloud based Business in Bioinformatics for SMEs"
6. HPC Provider speaker: *Tomi Ilijaš, Head of ARCTUR d.o.o.*  
Topic: "Business model and profit perspective"
7. Key note speaker: *Matej Andrejašić, Pipistrel d.o.o., SLO*  
Topic: "Application of HPC technology in aerospace industry"

## COST OVERVIEW

Participation on HPC Forum is **FREE!**

## REGISTRATION

If you are participating on PRIDE or other MIPRO events, you can register for the HPC Panel through MIPRO portal on:

<http://www.mipro.hr/MIPRO2016.PRIDE>

If you wish to register only for the HPC Forum you can do so on:

<https://hpcforum.eventbrite.com>

## GENERAL INFORMATION ABOUT OPATIJA

Opatija has always been among the prime tourist centers in Croatia. Its main attractions are its natural beauty and enviable century-old tourist tradition. It also has the advantage of being close to the heart of Europe and easily accessible all year round as one of the nearest seaside and health resorts. Due to a relatively constant temperature (winter average 7.0 °C, summer average 21.9 °C), high air pressure and constant air currents, the climate of Opatija is both relaxing and refreshing. The contrasts of sea and mountains, green parks and blue sea, old buildings and modern comforts, lively entertainment venues and quiet destinations for excursions make Opatija and its surroundings a very attractive tourist destination at any time of the year.

Opatija tourist offer includes its 26 hotels and 7 villas along with 11 indoor swimming pools, wellness centers, casino, open-air theatre with 2,000 places, carnivals, festivals, the possibility of short excursions to nearby places or whole-day excursions to national parks Plitvice Lakes and Risnjak or even to Venice.

### Landmarks

The old 14th-century Benedictine abbey, Opatija Sv. Jakova ("Abbey of Saint Jacob"), from which the town derives its name (opatiija means "abbey" in Croatian) is located in Park Svetog Jakova or Saint James's Park. Saint Jacob's church, built in 1506 and enlarged in 1937, now stands on the same spot. The neo-Romanesque Church of the Annunciation with its pronounced green cupola, was designed in 1906 by architect Karl Seidl.

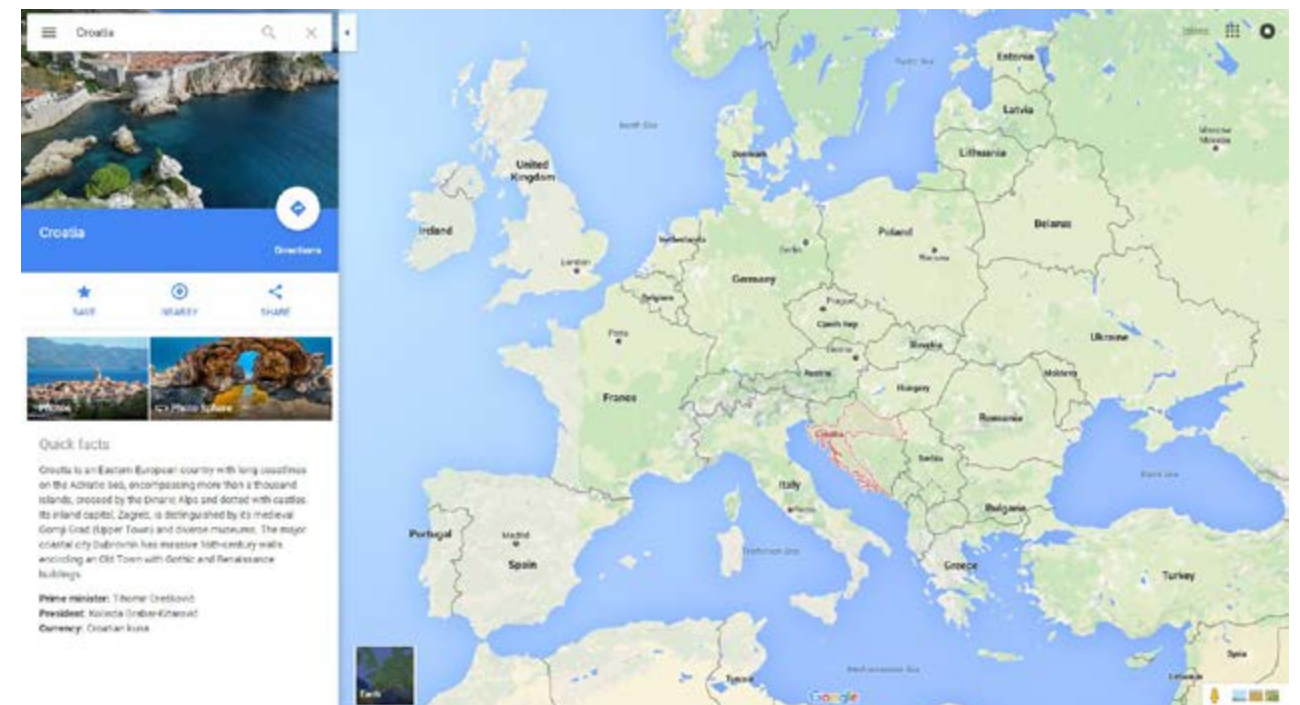
Another sight is the Villa Angiolina, built in 1844 by Iginio Scarpa. This villa, transformed into a museum. Since 1844, Villa Angiolina had many prominent guests.



Opatija is known for the Maiden with the seagull, a statue by Zvonko Car (1956), which is positioned on a promontory by the Juraj Šporer art pavilion. It has turned into one of symbols of Opatija. A gilded variant of the statue Madonna, that once stood here but was demolished by communists after the end of World War II, now stands in front of Saint Jacob's Church.

The town park Angiolina contains many species of plants from all over the world. It has been protected since 1968. Close-by, vis-a-vis Hotel Imperial, stands the statue The Fountain - Helios and Selena, a work of the Austrian sculptor Hans Rathausky from 1889. There is a 12 km-long promenade along the entire riviera, the Lungomare from Volosko, via Opatija, to Lovran and a 7 km-long forest path walk, the Šetalište Carmen Sylve, named after Elisabeth of Wied, Queen consort of Romania, widely known by her literary name of Carmen Sylva.

## TRAVEL INFORMATION LOCATION



The Republic of Croatia is a Mediterranean country of Southeastern Europe. It is bordered by Slovenia in the northwest, Hungary in the northeast, Bosnia and Herzegovina and Montenegro in the southeast and Serbia in the east. Its coastal boundary with Adriatic Sea is in the southwest. In fact, it has the longest coastline in southeastern Europe on the Adriatic Sea. The total area of the country is 56,594 sq. km, with 620 sq. km of water area, it is 127th largest country of the world. The country spread across 45° 10' N latitude and 15° 30' E longitude. The capital city Zagreb is also the largest city of the country.

One of the 18th most popular tourist destination of the world, summer in Croatia attracts thousands of visitors to the country. Croatia enjoys Mediterranean and continental climate, it is also one of the rich bio diverse countries of Europe. Croatia's rich natural and culture heritage makes it a country with ten listed UNESCO Intangible Cultural Masterpieces and seven UNESCO World Heritage sites on its land. Croatia is well connected and can be reached easily from other parts of Europe and the world.



## DISTANCES

Travel by road	Distance to Opatija	Additional information
Munich, Germany	510 km	Estimated time via A10 is 5h 30min Route: <a href="https://goo.gl/maps/ijqGf4zK5h62">https://goo.gl/maps/ijqGf4zK5h62</a>
Vienna, Austria	492 km	Estimated time via A1/E57 is 5h 7min Route: <a href="https://goo.gl/maps/Lpf1vTqUYBz">https://goo.gl/maps/Lpf1vTqUYBz</a>
Milan, Italy	483 km	Estimated time via A4 is 5h 18min Route: <a href="https://goo.gl/maps/KzSyyZ8YiAr">https://goo.gl/maps/KzSyyZ8YiAr</a>
Trieste, Italy	71.5 km	Estimated time via E61 is 1h 12min Route: <a href="https://goo.gl/maps/oqxQziLw4rD2">https://goo.gl/maps/oqxQziLw4rD2</a>
Venice, Italy	215 km	Estimated time via E55 is 2h 29min
Budapest, Hungary	515 km	Estimated time via M7/E65 is 4h 52min Route: <a href="https://goo.gl/maps/rzaBjJRMmiD2">https://goo.gl/maps/rzaBjJRMmiD2</a>
Bratislava, Slovakia	558 km	Estimated time via A2 is 5h 42min Route: <a href="https://goo.gl/maps/aDUBqadKNz42">https://goo.gl/maps/aDUBqadKNz42</a>
Zagreb, Croatia	180 km	Estimated time via E65 is 1h 53min Route: <a href="https://goo.gl/maps/cJt1sSZXqSv">https://goo.gl/maps/cJt1sSZXqSv</a>
Travel by air	Distance to Opatija	Additional information
Rijeka Airport, Croatia	44 km	Airport website: <a href="http://www.rijeka-airport.hr/index_eng.asp">http://www.rijeka-airport.hr/index_eng.asp</a>
Pula Airport, Croatia	75 km	Airport website: <a href="http://www.airport-pula.hr/default.aspx?id=65">http://www.airport-pula.hr/default.aspx?id=65</a>
Zagreb Airport, Croatia	186 km	Airport website: <a href="http://www.zagreb-airport.hr/home">http://www.zagreb-airport.hr/home</a>
Trieste (I) Airport, Italy	100 km	Airport website: <a href="http://www.aeroporto.fvg.it/en/home/index.htm">http://www.aeroporto.fvg.it/en/home/index.htm</a>
Venice (I)	215 km	Airport website: <a href="http://www.veniceairport.it/en/">http://www.veniceairport.it/en/</a>
Ljubljana Airport, Slovenia	135 km	Airport website: <a href="http://www.lju-airport.si/en/Main">http://www.lju-airport.si/en/Main</a>